

EU Referendum – business opinion polls

| Date | Organisation | Key findings | Sample |
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| <p>June/July 2013</p> <p>Published November 2013</p> | <p>CBI/YouGov</p> | <p>78% of CBI members – including 77% of SMEs – would vote to remain a member of the EU in a referendum if held tomorrow.</p> <p><i>Re the impact of leaving the EU on UK firms' access to EU markets:</i> 86% believe that would have a negative impact 11% said it would have no impact 1% said it would have a positive impact</p> <p><i>Re the impact on the overall level of FDI in the UK:</i> 75% said it would have a negative impact 9% believed it would increase investment</p> <p><i>Re the impact on their own investment in the UK:</i> 35% would reduce their own business investment 51% said there would be no impact 6% said they would boost investment</p> <p>http://cdn.yougov.com/cumulus_uploads/document/6hxpzmzw3u/YG-Archive-CBI-results-300713-EU-business-policy.pdf</p> | <p>416 CBI members</p> |
| <p>September 2013</p> | <p>Business for Britain</p> | <p>66% of all businesses support holding a referendum compared with 26% who are opposed.</p> <p>49 % would vote to remain a member of the EU compared with 39% who would vote to leave</p> <p>http://forbritain.org/what-business-thinks.pdf</p> | <p>1024 business leaders based in the UK</p> |

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| <p>October 2013</p> | <p>TheCityUK/ Ipsos MORI</p> | <p>84% would prefer to remain in the EU</p> <p>100% believe the decision is important for the UK and 90% believe it is important for their business</p> <p>84% believe remaining in the EU is the best option for the competitiveness of the UK as a financial centre</p> <p>4% support leaving the single market</p> <p>https://www.thecityuk.com/research/our-work/reports-list/the-city-speaks-a-milestone-study-of-the-views-of-financial-and-related-professional-services-leaders-on-the-eu/</p> | <p>101 members of TheCityUK</p> |
| <p>May 2014</p> | <p>IoD</p> | <p><i>How would you vote in a referendum on whether the UK should remain in the EU:</i></p> <p>30.9% for the UK to remain a member of the EU in all circumstances</p> <p>26.7% for the UK to remain in a reformed EU (not requiring treaty change)</p> <p>33.7% to remain in the EU only if substantial repatriation of powers (involving treaty change)</p> <p>5.6% for the UK to leave the EU in all circumstances</p> <p>http://www.iod.com/influencing/press-office/press-releases/business-support-for-eu-membership-conditional-on-fundamental-reform-finds-new-iod-survey</p> | <p>1400 members</p> |
| <p>June 2014</p> | <p>City of London Corporation / Ipsos MORI</p> | <p><i>If the UK were to vote to leave the EU:</i></p> <p>43 % of UK FPS & 77% of Captains said it would have a negative impact on their business</p> <p>15% of UK FPS believe it would have a positive impact</p> | <p>105 captains of industry combined with 120 senior reps of FPS</p> |

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| June 2014 | City of London Corporation / TNS | <p><i>'If Britain was to vote to leave the EU, what impact would that have on your business here in the City of London?':</i></p> <p>69% of senior executives felt that the UK leaving the European Union would have a negative impact</p> <p>9% who felt it would have a positive impact</p> <p>14% thought that it would have no impact</p> <p>8% did not know</p> | 158 senior executives in the Square Mile |
| December 2014 | CBI/KPMG | <p>Uncertainty over the UK's role in the EU was raised by 56 % of respondents – 4th place out of 14 issues of concern</p> <p>http://www.cbi.org.uk/media/3607584/q4_london_business_survey.pdf</p> | 120 London businesses (54% SME) |
| Survey carried out 2014, published Feb 2015 | Ipsos MORI | <p><i>Preference for Britain's future role in Europe:</i></p> <p>45% broadly the same as at present</p> <p>45% Britain to return to an economic community without political links</p> <p>4% Britain to move to ever closer union</p> <p>1% Britain to leave the EU altogether</p> <p>46% see ease of cross border trading as the most significant advantage</p> <p>55% see regulatory change as the most significant disadvantage</p> <p>https://www.ipsosmori.com/researchpublications/researcharchive/3523/Captains-of-Industry-support-Britain-being-in-the-EU.aspx</p> | Captains of Industry 108 companies |

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| March 2015 | Open Europe | <p>The impact of Brexit on Financial Services is deemed to be as follows:</p> <ul style="list-style-type: none"> • High risk of disruption • Low chances of similar EU access • Equivalent regulation; possibly still with patchy access • Various EU market access regulations <p>Is seen as ‘the most exposed industry and where a deal will be hardest to negotiate. Britain may be forced to choose between “third country” status with restricted EU market access, or somehow remaining member of the single market (like Norway), i.e. all EU rules but with no formal votes.’</p> <p>http://2ihmoy1d3v7630ar9h2rsglp.wpengine.netdna-cdn.com/wp-content/uploads/2015/03/150309_Open_Europe_Briefing.pdf</p> | Based on interviews with businesses, trade associations and additional research |
| April 2015 | CSFI | <p>“City folk” (i.e. those who are professionally active in and around the UK financial services sector) are most unlikely to vote to quit the EU.</p> <p>Nearly three-quarters (73%) say they will either ‘definitely’ (49%) or ‘probably’ (24%) vote to stay in, while only 12% will ‘definitely’ vote to get out.</p> <p>http://csfi.org/files/CSFI_The_City_and_Brexit.pdf</p> | 408 responses from CSFI contacts |
| May 2015 | EEF (Engineering Employers’ Federation) | <p>‘On the EU Referendum Bill, Terry Scuoler, CEO of EEF, says:</p> <p><i>“The voice of manufacturing is clear – 85% of manufacturers want Britain to remain in the EU. The key thing now is to get on with the referendum as soon as feasibly possible, and certainly before the end of 2016, so that we can limit the potential fallout for business and investment certainty.”</i></p> <p>http://www.eef.org.uk/about-eef/media-news-and-insights/media-releases/2015/may/eef-comments-on-todays-queens-speech</p> | |

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